


Brethren Evangelist



"I AM THE WAY, THE TRUTH, AND THE LIFE."

VOLUME XIX.

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Editorial Briefs.

WE still have on hand quite a number of copies of the Brethren Annual. Price, \$1 per dozen.

THE four numbers of Cheering Words and of Our Little Folks for the month of March have been mailed. Kings Children for March has also been mailed.

SEND for a sample copy of Philosophy of the Ordinances by J. L. Gillin. Price 10 cents. Every congregation in the brotherhood should purchase a dozen copies for distribution.

If you expect to attend the Inauguration on March 4th take the B. & O. It is the most direct line to Baltimore and Washington and the cleverness of the management of this road merits the patronage of the traveling public. For announcement of special stop off privileges see page 8 of this issue.

If your paper does not reach you regularly please notify this office at once. Do not wait until you have missed two or three numbers. When the first number fails to appear write immediately. The entire mailing list has been reset and mistakes may have been made.

ON this page appears an important announcement from the Brethren Publication Board. The first Sunday in March has been set apart by the Board as a day of special prayer both secret and public for the success of the Publishing House. At the same time pastors are earnestly requested to preach sermons on the importance of united effort in the support of our church literature. In this matter we think the Board has acted wisely. If pastors everywhere throughout the brotherhood will respond to this call of the Board good results will no doubt follow.

You say the Lord's prayer every day, but how much of it are you trying to help answer?

THE article on "Opportunity" in this issue appears without a signature. It is an original article but the author's name having appeared on a separate paper, was, in some way mislaid.

BROTHER George Ruff sends us the following for the local column: "In the exhaustless catalogue of heaven's mercies to mankind, the power of finding some germs of comfort in the hardest trials must ever occupy the foremost place."

THE PUBLISHING HOUSE.

At the call of the President, brother J. M. Tombaugh, the Brethren Publication Board met at Ashland, Ohio, Feb. 16, and spent two days in its business deliberations, the most important of which was the adoption of some plan that would put the publishing business on a permanently paying basis.

It was found that the expense of the concern could be very largely reduced, and the business put upon a permanently paying basis, if the Board (or the Church rather) owned and controlled its own printing outfit, and as the opportunity offered itself to purchase a completely equipped plant at a price that appeared very reasonable to the Board it was determined to buy it provided the money can be raised to pay for it. There will be no general appeal made to accomplish this object but personal appeals by a duly authorized agent to such as are supposed to be able to extend a part of the needed aid. This will not be a begging scheme, but a business scheme upon a business basis which will commend itself to any business man when it is intelligently presented. I cannot go into details in this short synopsis. There will be no donations asked for.

The Board had expected to largely increase the circulation of the EVANGELIST by yielding to the very general demand for a dollar paper, but it now transpires that the renewed subscription list is much smaller than it was a year ago at a higher price; this is a great surprise and disap-

pointment to the Board. It is to be hoped, and indeed it is urged by the Board that all who feel any interest in the Brethren church at all, will make every possible effort to increase the circulation for the benefit of the Board, and the church. A church that will not read her literature is sure to atrophy, and finally die, especially in these days of competitive enterprise and aggression. There should be special effort made to circulate the church paper among new converts, of whom there are many, and thus get them interested in the church generally.

The Publication Board shall do all in its power to carry on its business on a paying basis, but it can only do so by the liberal support of all such that can at all manage to contribute to its success. Now let every one become a canvasser, and by this means roll up the coveted 3000 subscribers by the first of April. Much depends upon a united effort.

Let us have an Evangelist day on the first Sunday in March; let every preacher make it an object of *secret* and *public* prayer, and then appeal to the people as if the life of the church depended upon it, *as it indeed does*; if all our ministering brethren will comply with this laudable request success is assured.

The Sunday-school literature is well patronized, and that end of the business is on a paying basis.

JACOB C. CASSEL, Sec.

HALF RATES TO WASHINGTON, D. C.,

Account Inauguration.

VIA THE BALTIMORE & OHIO R. R.

On March 1, 2 and 3 the Baltimore & Ohio Railroad will sell excursion tickets to Washington, D. C., at rate of one fare for the round trip, account Inauguration of President-Elect McKinley. Tickets will be good for return until March 8, 1897.

For further information call on or address nearest B. & O. Ticket Agent, or L. S. Allen, Ass't Gen'l Pass'r Agent, Chicago, Ill.